

Genoa Area Chamber of Commerce Meeting Minutes: Thursday, June 03, 2021

In Attendance: Dan Skees, Megan O'Brien, Erick Scharer, Brian Huston, Luke Sutter, Jenny Caughorn, Bill Kegerize, Tim Davies, Chrissy Lewis, Mike Ferguson, Genoa Athletic Boosters

Brian Huston reported that Lake Erie Shores and Islands have agreed to re-brand as Ohio Shores and Islands with Ottawa and Erie counties retaining their partnership.

Representation from Genoa Schools Athletic Boosters reported that the August 6, 2021 Goalpost Gala is being revamped. It will be held at the stadium with a reverse raffle, beer tent, DJ and food. They would like to partner with the Chamber to utilize our event insurance. Erick Scharer made a motion to approve this partnership which was seconded by Luke Sutter. The motion carried.

Brian Huston reported that Genoa Homecoming plans are coming together nicely. Volunteers are still needed for Saturday along with event sponsors. Kickoff event on Thursday, June 24 include:

5:30 Genoa Bank Annex ribbon cutting

6:00 Genoa Classic Cars ribbon cutting

6:30 Town Hall Sign Unveiling

A recommendation was made to increase the insurance policy for Genoa Homecoming beyond 2500 attendees and to get a more accurate head count for the future.

Luke Sutter made a motion to renew our advertising of the Kiwanis School Sports Program as we have done in years' past. The motion was seconded by Dan Skees and carried.

The Genoa Harvest Fest kickoff meeting will take place Monday, June 21 at noon.

Minutes recorded by: Megan O'Brien, Vice President